

Tim Farley

SOFTWARE ENGINEER
with leadership experience

Interested in Remote work

472 Woodcrest Dr
Mechanicsburg, PA 17050

Mobile: (720) 840-2358

me@timfarley.com

<http://timfarley.com>

<https://github.com/farleyta>

SUMMARY

I'm a seasoned, front-end-focused, full-stack software engineer with experience in technical leadership and people management. I love building new features, designing and evolving systems, and cultivating processes and culture that make teams productive and happy. I've been working remotely for over a decade.

SKILLS

⦿ **FRONT-END:** React, Redux, CSS/JS, Headless CMS, TypeScript, React Native

⦿ **BACK-END:** Node.js, PostgreSQL, Distributed/Microservice architecture

⦿ **LEADERSHIP:** Engineering Management, Architectural/Technical Leadership

⦿ Traditional standards-compliant front-end development in HTML5, CSS3, and JavaScript utilizing responsive web design practices

⦿ Familiarity with Next.js, Astro, GraphQL, Graph databases, Python, Java

⦿ Custom WordPress theme development (PHP, MySQL)

⦿ Digital Video Editing and Compression

EXPERIENCE

Imperfect Foods

Hypergrowth produce delivery startup to national grocery service – acquired by **Misfits Market**, November 2022
Remote, based in Colorado and Pennsylvania — January, 2018 - present

Software Engineer

January, 2018 – January, 2020; September, 2021 – present

- 1 of 5 founding engineers; migrated the company onto homegrown software
- Helped establish team culture, processes, and technical direction
- Primary contributor to customer-facing marketing/ecommerce website & internal admin apps (React, redux)
- Consistent contributor to NodeJS microservice backends
- Founding member of Architectural Advisory Board and Technical Review Pod

Engineering Manager

January, 2020 – September, 2021

- Launched new homepage; leading to +13% conversion, + 2% activation, and ~5% increase in gross revenues for the company, implemented via branded design system and pattern library
- Improved signup experience; leading to +22% activation and +19% increase in revenue for first-time customers
- Managed the migration of website and node microservices from JavaScript to TypeScript

Senior Front End Developer, Door to Door Organics

Remote, based in Louisville, CO — April, 2014 - November, 2017

- Introduced React in early 2015, sunsetting a monolithic Java application; ~1 million unique monthly pageviews
- Developed PostgreSQL-backed API endpoints in Node.js/Express; fulfilling around 20,000 orders weekly
- Built native mobile apps with React Native, reusing ~70% of our codebase across web, iOS, and Android
- Assisted in transition from waterfall releases (once every 2+ weeks) to an agile cycle of multiple times per day

EDUCATION

James Madison University – Harrisonburg, Virginia

B.A. Media Arts and Design — 2003 - 2007

Graduated with Distinction from the Honors Program.

Dual concentrations in Digital Video Editing and Interactive Web Media.

ADDITIONAL SKILLS

- Fluent in Spanish
- Mediocre Homebrewer – ask me about my [RaspbeeryPi](#) project!